



“There are many Call Center systems, but what is really unique & innovative about airnet and their products is the intelligent data component they incorporate into everything they do.”

– **David Muir**

National Call Center Operations Manager
Cellular Sales of Knoxville, Inc.

“The value-added elements of airnet’s sales & technical teams have absolutely been key to our success and long-term relationship with airnet. To be able to remotely communicate ideas and information to the airnet team and have them quickly respond with an A, B, and C solution set is critical to the speed and precision of our business.”

– **Roth Block**

Chief Operations Officer

“We needed someone who could integrate and deal with large amounts of data . . .Not only did airnet do this, but if we need something any time of the day or night, they are ready to go out of their way to make sure everything runs smoothly.”

– **Jackie Gingrich Cushman**

Writer, Author, Speaker, Entrepreneur





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smartCall™ Center

GO LIGHT. GO FAST. GO FAR.



GO LIGHT.



Isn't it frustrating to pay for things you don't need?

In the case of advanced Call Center technology, much of the industry would have you believe that your Call Center requires lots of moving parts and money to function successfully.

Well, it doesn't – and smartCall™ Center can prove it:

- **Minimal Infrastructure**

A ROUTER, a SWITCH, and a PHONE are the only components in the smartCall™ Center system required to achieve some of the highest industry call volumes to-date.

- **The Best Price**

Everyone claims "competitive pricing," but most fail to explain HOW they can offer that price. smartCall™ Center can lower your operational costs, because we have a streamlined system to reach an efficient balance between performance and "Go Light" infrastructure.

NO onsite technicians, NO servers, NO computers = the BEST Price

GO FAST.

NO ASSEMBLY REQUIRED

When does something ever just work right out of the box?
smartCall™ Center has been designed with industry-first “Go-Fast” innovations that make installation & deployment finally Plug-n-Play:

- **PLUG**

Out of the box, our system is self-configuring and so light & simple that, as long as you can plug into an Internet connection and power, you will be making calls within 48 hours of your initial request.

~ **FREEDOM TO WANDER** ~

Whenever. Wherever. smartCall™ Center has been designed with a unique Dynamic IP & Roaming MAC address capability. This means you can pack-up-shop and move down the street or across the state and start making calls immediately without experiencing down-time or significant added expenses due to reconfiguration.

- **AND PLAY**

Campaign success is literally at your fingertips. Choose from a suite of on-board applications without ever leaving the phone:

smartSurvey™ Application:

Select a survey. Press button-to-dial. Read prompt. Log live responses.

Receive game-changing real-time analytics.



GO FAR.

POWER – *We are a World Class Data Center.*

Our advanced infrastructure & technicians offer you the security, scalability, and power you need to grow your campaign from its infancy to its ultimate realization as the most powerful communication & marketing tool you could possess.

INNOVATION – *We do not simply SELL advanced Call Center Technology – we DEVELOP it.*

The “Dashboard” is the innovative driver’s seat to smartCall™ Center. It’s an extremely powerful and intuitive drop-n-drag (GUI) user-interface designed for one purpose: to take your raw call data and turn it into rocket fuel for your campaign.

All On Your Dashboard

- Contact Database Merge
- Live stats of Call Center Progress
- Data Sequential Messaging Call – Email – Text
- Survey Queue & Organization
- Data Segmentation & Targeting



EXPERT 24/7 Technical Support

Still have doubts that smartCall™ Center is too “techie” for your time & tastes? DO NOT WORRY, because as part of your service, you receive round-the-clock technology support from our 24/7 team of qualified Call Center engineers ready to assist with expert advice.



ANNUAL CALL LOG

 **46,243,343**
Calls Made

 **300,000,000**
Survey Data Points
Collected

 **477**
Call Centers

 **6,928**
Phones Deployed

 **2,195,089**
Single Day Calls